

# **Wortheum**

## **First DPoS Based News Platform**

# Abstract

Individuals will in general accept what columnists put crosswise over and in the event that it is phony, one would not think about it till the time it doesn't hurt anybody actually!

Obviously, that has been the situation as individuals in news feel that it is the best exposure stunt up until the time they are in news. Furthermore, presently on the off chance that we return to the correct meaning of 'Journalism', it is, gathering news from the scratch to posting it or exhibiting it on related stages.

At the point when there is free news coverage, it is additionally sure that individuals would report 'genuine news' subsequent in expanded enthusiasm for media revealing.

A decentralized news stage guarantees that there is exactness in confirmed news being introduced curated by the network while cooperating with decentralized systems.

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# Introduction

In these times of FAKE NEWS, of information is at stake. All information is now classified as PAID NEWS, ADVERTORIAL, INFOTAINMENT and even FAKE NEWS is being manufactured with an agenda.

Individuals, entities and governments are going any extent to build an image or tarnish reputation of others with inputs that are planted at the most opportune time to serve any ulterior motive or provide desired gains.

With the very purpose and meaning of JOURNALISM coming under a cloud of ambiguity, there is a crying need for news that is pure and versions that are uncensored and straight from the horse' s mouth.

It is time to bring every stakeholder in front of the camera and microphone so that truth and only the truth reaches far and wide.

At the same time, there is need to disseminate information in the most responsible manner and ensure that the opportunity is not wasted on those pursuing a personal or nefarious motive. There has to be a platform from where only genuine information is flowing constantly and promptly. Knowledge and awareness, after all, is the key to survival in this fast-moving world.

Wortheum is going to be world' s first Delegated Proof of Stack (DPoS) based news platform that rewards not only for creating but also for watching and curating news articles. The participants will be the commonest of common and from the most interior parts of the

nation. Every villager will have access to the world and vice versa. The result will be a revolution in journalism, making it a tool for growth, remedy and reform. Wortheum is inviting and inspiring user participation in every sector of media and journalism in a format that turns creation as well as use of news content into an earning in cryptocurrency.

Worth coin will be the reward/remuneration for all stakeholders in a movement that will connect the world and make every individual omnipresent and omniscient on a single platform.

# Global Problem in News Media Industry

“Journalism is a basic mainstay of free, reasonable and just social orders. It assumes an imperative job in uncovering debasement, advancing responsibility and giving a voice to underestimated populaces.”

The world has come a long way since Thomson Reuters first formalized a network of news, using even carrier pigeons to spread relevant information. The role of ‘social watchdog’ that Press enjoyed at one time is now questionable, as media houses turn into power centers and journalists proclaim to be makers or breakers of governments.

The advent of technology has given journalists more power to mould the opinions but this is not always put to healthy use.

Commercial gains are taking the lead and misuse and abuse of this power is rampant. Advertisement has superseded news content and every bit of information is sponsored, whether purposefully or inadvertently. The loser is the end-user of the content that is published or aired.

On the other hand, the advantage to the common man is that he has easier access to news on handy gadgets, anytime, anywhere. He is not only richer by awareness but is also equipped on a viewpoint that keeps him in step with the times. But this should not be at the cost of having an independent outlook or the ability to analyze things as per one's own intelligence.

## **What Is Wortheum?**

Knowledge is power and based on this maxim, Wortheum has developed a platform that brings every individual out of the prison of oblivion and gives him the ability to know what is going on anywhere and at any point in time. Wortheum envisages making every person free of injustice by giving him a voice to report any wrong and make it known to the world. Power of people is handed to every soul by unifying them on one platform.

At the same time, Wortheum makes it a rewarding experience for everyone by handing every stakeholder the Wortheum Coin, which is a cryptocurrency that can be used across the platform. A Curator or news reader can also become a Creator and in the course, generate an income in Wortheum Coins. Thus, the portal as well as its

stakeholders will benefit exponentially in a self-sustaining and foolproof model.

Wortheum has a plan to appoint correspondents of credibility and integrity at different geographical locations so that all developments are reported first-hand and without any manipulation, in an instant.

It is much like a social media network, except that it even pays all participants, whether they are creating or simply browsing and curating the content.

The Wortheum model will bring transparency in the true and responsible sense through innovation and on the merit of genuine correspondents who are dedicated to their job round the clock, round the year.

## **Some of the major features of the Wortheum:**

1. Carrying news as it is, without manipulation by a third party which has vested interests
2. Correspondents to have a free hand. Anonymity being the core feature of blockchain technology, content writers will remain protected behind the scenes even as they unfold the truth and unmask the wrong-doers, no matter how powerful.
3. Tokenized revenue and incentive model that is built around Wortheum

4. Immutability of data and news that prevents deletion and manipulation
5. Worldwide reach of news and information from the most obscure of villages, hamlets and hinterlands
6. With a rewarding and motivating financial model in place, Wortheum will succeed where previous such projects have failed. Because the portal gives users a chance to create content related to any issue and in any part of the country, it ensures there is constant and increasing traffic.
7. The system of rewarding the Wortheum Coin is so simple that every participant will manage his own account. This White Paper explains how Wortheum will achieve the end result of growing on the strength of its stakeholders and how the latter will thrive as the portal achieves new heights of success.

## **Benefits of Wortheum:**

Unlike the typical format of journalism, Wortheum has worked out an innovative system by way of which, blockchain technology rules out the role of third-party. Correspondent and news writer is master of the content he uploads and can operate independently, generating quality content for the public. The decentralized network of Wortheum will focus on generating content by local journalists

who will put forth first hand reports of the latest happenings in their area.

The concept facilitates access to news to those who are cut off from the interiors but need to know the developments there. Credibility and trustworthiness of the content will be ensured by the portal's policy of involving only the well-meaning stakeholders who are free of bias and ready to report an event the way it unfolds. Adequate incentive will ensure fair practices.

Though it is decentralized in terms of power to operate, Wortheum will be linked to Facebook, Twitter and other such social platforms.

The aim is to create a platform like Steem, the blockchain-based platform where people are rewarded for sharing and uploading different types of content on their personal social media account.

## **Problems & Solutions:**

The problem with journalism is that a correspondent should constantly refer to the publisher and abide by its standards and policies. In the bargain, the news report is often colored and influenced and sometimes, it is even blacked out. There is demand for real news and reporting of events the way they are. But real news seldom reaches the public. Wortheum looks at addressing such issues and giving more power to the reporter as well as to the citizen.

Wortheum will go way beyond the definition of journalism as the process of “gathering, evaluating and distributing facts of current interest” by upholding non-partisanship, truthfulness and integrity be. In a free and fair society, journalism must be an instrument for exposing corruption, holding people accountable and giving a voice to the oppressed and marginalized.

From creation and copyright of a work to the contractual resale of both existing and future news assets, Wortheum will cover all aspects of the media industry and employ and empower talented manpower to become creators of valuable content. Wortheum will take control of their work by developing an environment of media rights and management that is uncensored, immutable, fair, transparent and fosters an ever-closer relationship between news and journalist. Our vision is to create real and fair news experience by bringing transparency and innovation to the news industry.

## **Online Media VS Wortheum**

Over and above the general definition and connotation of online media being any system of information sharing, Wortheum envisages to be a portal that is purposefully interactive. It will go far beyond the use of Internet for mere storage and exchange of data. It will make every input impossible to remove. In these times, when posts are removed as quickly as they are put up, Wortheum will let truth prevail and remain a point of reference till eternity. The portal

will server farther and better than any website for news or TV channel in that it will be handier and far more interactive than even social media.

Wortheum will be a platform for debate and will compel answerability. Being right where the action is, the portal will have far greater headway in reporting incidents in the remotest parts than any other medium.

Promptness, however, will not mean that wrong, vicious or salacious information or content is disseminated. There will be an inbuilt mechanism of censorship that will not let harmful content make the pass. The motivation of Wortheum Coin will keep all correspondents in check and they will act responsibly, knowing that they are stakeholders in the portal and that their remuneration can sustain only if they refrain from wrongful practices.

<b>The Basis for Comparison</b>	<b>Online Media</b>	<b>Wortheum</b>
<b>Global Availability</b>	Yes	Yes
<b>News Manipulation</b>	Yes	No
<b>Press Freedom</b>	No	Yes
<b>Content Security</b>	Low Security	Highly Secured
<b>Verifiability of News</b>	No	Yes

<b>Tokenized Revenue Model</b>	No	Yes
<b>Grassroots Involvement</b>	No	Yes
<b>Decentralized</b>	No	Yes

## How blockchain is performing a vital role in Wortheum:

Being blockchain-based, Wortheum is going to be a decentralized media/journalism network that will give the key players a free hand in gathering, preparing and finally uploading free and fair content. A ledger will ensure not only that the contributors are duly remunerated but also that their payments get blocked if they prove to be offenders as per the norms of journalism. In the case of picking FIAT, the corresponding assets will be utilized to purchase Wortheum coin from the market in the natural course. Similarly, the last Wortheum coins will be similarly to given out to remunerate clients who have contributed substantially to the process of creating content.

### Business Model

Three vital components of Wortheum’s business model are Reporter, Moderators & Readers. Reporters will be appointed strategically for news from the remotest parts and no happening

anywhere will remain unknown and this will give constant and huge traffic to the website.

India, with its more than 6 lakh villages, can provide 6 lakh reporters sending inputs about grassroots news and happenings. There will be an exponentially larger number of those who would be consulting the website for the content that will incessantly get generated and the huge traffic will give rise to a strong network like no other in the world.

A reporter will not only create but also translate the content. Those who aspire to join in as correspondents, may submit a test article as per the terms and conditions of the portal and those who meet the standards will be considered and eventually appointed, thus increasing our network and member count further. A Moderators of Wortheum will constantly be screening the content and ensuring that no ethics, laws or limits are crossed in reporting of events.

The bureau chiefs and copy editors will allow or reject posts after consulting the specialists and arbitrators who are an authority on various subjects related to what and how much is permissible as per the pre-defined standards, norms and ethics of journalism.

After the Moderators, the readers/viewers of content will have the chance to criticize the content by sharing or commenting on the posts, for which Wortheum will reward them with Coins for participation in developing and curating content.

Readers will have the right and power to vote for the content through UPVOTE and DOWNVOTE, which will help us improve the content quality.

## Token Details

The Tron blockchain assumes a primary job in Wortheum: it empowers the making of a custom token WORTH, which depends on the TRC10 Protocols.

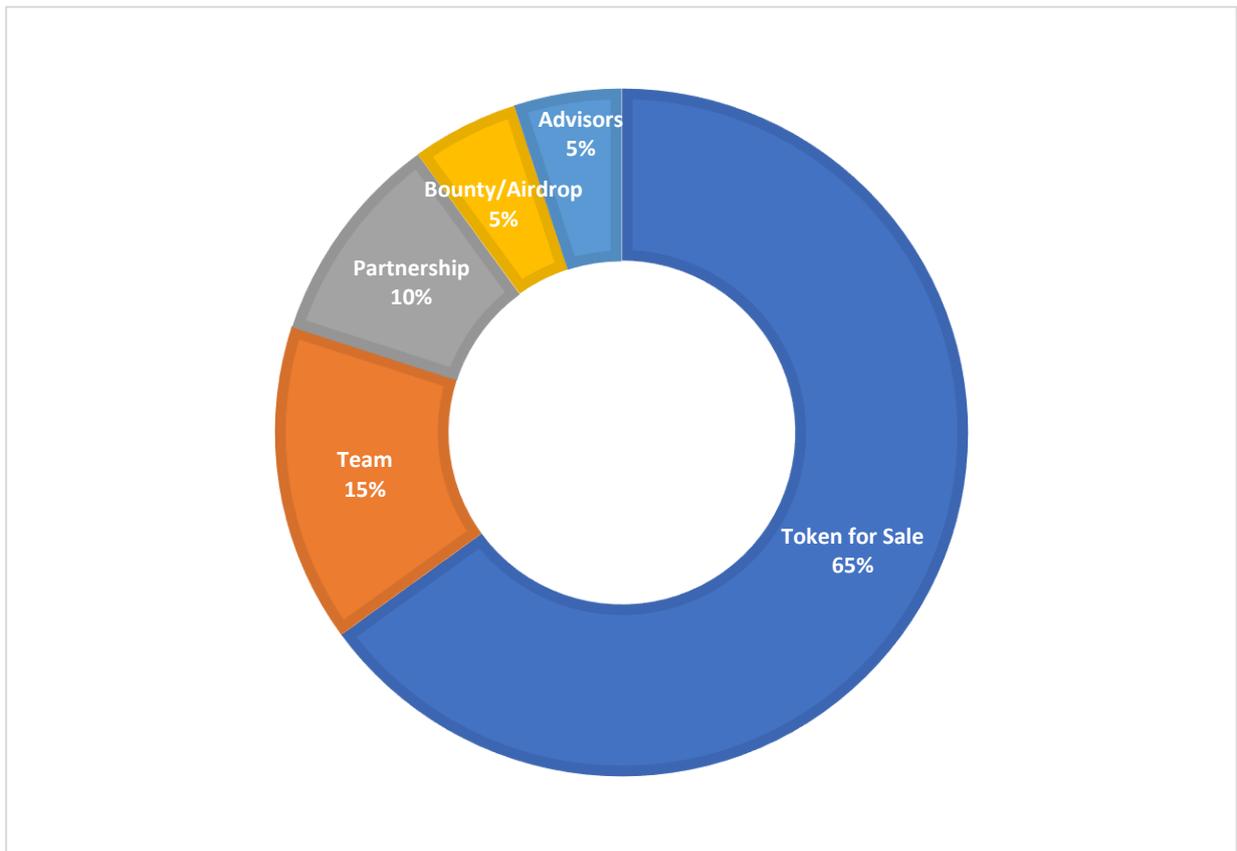
The token is an esteem put away in a decentralized database that is overseen by Wortheum's keen contracts, which enables the Wortheum stage to communicate with the WORTH token. It's essential to Wortheum's general model.

It is worthy to mention that Wortheum is not designed for the conjectural and hypothetical purpose; rather it created a real-world application to solve problems and create a level playing field for the media/journalism industry. We encourage a collaborative community to help us make the coin succeed with fair rewards for everyone.

Wortheum will be worth because the section into the scene of our token will permit us to build up an environment in which it is conceivable to reasonably and straightforwardly remunerate all clients of the Wortheum.

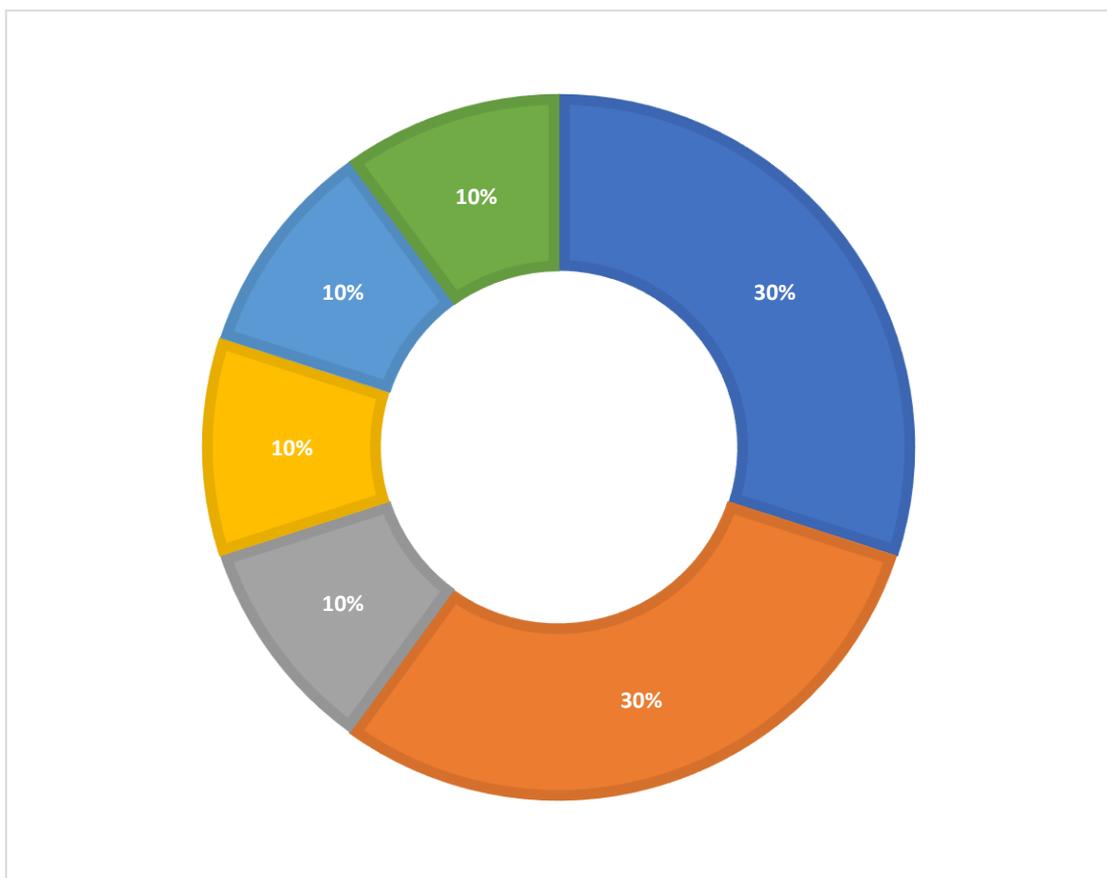
Name	Wortheum
Abbreviation/ Symbol	WORTH
Total Supply	10,00,000,000
Available for Sale	650,000,000
Soft Cap	15 Million Euro
Hard Cap	40 Million Euro

## Token Allocation



Token For Sale	65%
Team & Founders	15%
Partnership	10%
Bounty/Airdrop	5%
Advisors	5%

## Fund Allocation



Platform Development	30%
Marketing	30%
Legal	10%
Reserve	10%
Internal content Creators	10%
Research and Development	10%